

## **Dr. N.V.S. Anil Kumar**

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### **PROFILE SUMMARY**

Accomplished and dedicated MBA staff with over 12 years of experience in teaching, research, and administration. Expert in Finance and Banking with a strong track record of effective teaching methodologies and research. Proven ability to engage students and foster a dynamic and inclusive learning environment. Committed to contributing to the departments Vision and Mission. Possess a rich 15 years' corporate experience.

### **WORK EXPERIENCE**

- Gayatri Vidya Parishad College For Degree and P.G Courses (A) (July 2012 till date)
- Worked as Operations Manager at HDFC Bank Ltd ( April 2004 – June 2012)
- Worked as Finance executive at GMR GROUP (September 2002 – March 2004)
- Worked as Project Leader in NETDECISIONS Pvt Ltd (November 1998 - August 2002)
- Worked as Management trainee at RIL, KARVY CONSULTANTS LTD ( August 1997 - October 1998)

### **ACADEMIC EXPERIENCE**

Assistant Professor, MBA Department

- Teach PG and UG level courses in Business Communication for Managers, Business Dynamics and Change Management, Retail Banking, Business Policy and Strategic Management, Management by Process
- Worked as TPO for 9 yrs and laid a strong foundation for placement department. During the period Coordinated with the different industries for on-campus and off-campus interviews of the meritorious students for providing suitable jobs in their organizations
- As part of member – IIPC fostering connect with Industry; Coordination with Guest Faculties; Facilitating Internships for students, Signing MOU's with industry and Institutes
- Conducted EDP
- Promote consultancy work in association with Industries
- Develop and implement curriculum and course materials.
- Conducted research and contributed to academic publications.
- Member in organizing various workshops, seminars and conferences
- Provided academic support to students.

### **Ph.D awarded on 6<sup>th</sup> Sept – 2021**

Title: CUSTOMERS' PERCEPTION TOWARDS ONLINE BANKING SERVICES

(A comparative study with reference to select Public and Private sector banks in Visakhapatnam City)

### **Consultancy work Works**

FxB- Health Camp at One Town Area, Visakhapatnam – 10 months from July 2023

Health Camp for Hinduja Power Plant – October 2023

Vedanta CSR consultancy March - 2024

### **EDP Conducted**

The Role of Communication in Effective Supervision, VCTPL , Visakhapatnam – 27<sup>th</sup>

29<sup>th</sup> March – 2023

## **NPTEL FDP**

- 8 Weeks FDP on “Managing Change in Organisations”
- 4 Weeks FDP on “Design Thinking”

## **Workshop Attended**

- Workshop on SME Funding – Role of Capital Markets – Organised by National Stock Exchange of India on 3rd January 2019 at Visakhapatnam
- Two Day workshop on Learning Management System on 30th April – 1st May 2019 organized by Gayatri Vidya Parishad college for Degree and P.G Courses (A), Engineering and Technology Program

## **RESEARCH AND PUBLICATIONS**

1. “Investigating the effects of factors influencing on the satisfaction of M- Banking Users” Journal of Harbin Engineering University ISSN: 1006-7043, August 2023
2. “Digital Transformation Of Banks: Artificial Intelligence As New Progressive Embedded Technology” Journal of the Oriental Institute M.S. University of Baroda ISSN: 0030-5324 Vol. 71, Issue. 02, No.1, April-June: 2022
3. “A Conceptual Study On Green Banking Initiatives And Challenges In India” International Journal of Business, Management & Allied Sciences, (A Peer Reviewed-Indexed Journal ) Vol.5. Issue.S2.2018, ISSN: 2349-4638.
4. “An Empirical Study On Customer Perception Towards Health Insurance In Visakhapatnam City” GRWS Publications, ISBN978-93-58187-19-10
5. “An Empirical Study On Factors Motivating The Young Generation To Adopt Online Banking Services In Visakhapatnam” Published in Our Heritage Journal (UGC Care Approved International Indexed and Referred Journal) Vol-67-Issue-20,December-2019 with ISSN:0474-9030
6. “An Empirical Study On Perception Towards Online Banking Services By Gen X And Gen Y Users At Visakhapatnam”, Journal of the Maharaja Sayajirao University of Baroda ISSN : 0025-0422
7. Green Banking Initiatives: A Special Study On Green Strategies With Reference To State Bank Of India, Wesleyan Journal of Research , Vol.13 No4(VIII)
8. Health Insurance Scenario In India – Issues And Challenges A Conceptual Study, Wesleyan Journal of Research , Vol.13 No4(IX)

**Research Interests:** Sustainable development research topics like Green Banking, Green Economy, Carbon Footprint - Climate Change, and in the field of Organisational Behaviour

## **BOOKS AUTHORED**

1. Authored book on “Business Organisation and Management”, published 2021 – ISBN:978-89-3881965-4-3 Shree Publishing House.
2. Authored book on “Banking Theory and Practice”, published 2021 – ISBN:978-89-3911173-5-1 Shree Publishing House.
3. Authored book on “ Communication Skills” 2023,- ISBN- 978-9388196-59-8 Shree Publishing House.

## **Conferences and Seminars**

- “Innovative Teaching and Research Methodologies” organized by Department of Information Technology, Smt. Kashibai Navale College of Engineering Pune, Maharashtra, India, conducted during 20th February to 4th March 2024.

- “DYNAMICS OF GLOBAL INDICES IN RESPONSE TO COVID 19” Two days International Conference On VUCA to BANI at Sri S.P. Sampathy’s Memorial International Conference on 10th & 11th Feb 2024.
- “National Webinar on Strategy for Managing Personal Finance including Mutual Funds” organised by Department of Management Studies(MBA) in association with AMFI on 27th May, 2021 by SIR VISHVESHWARIAH INSTITUTE OF SCIENCE AND TECHNOLOGY
- New Education Policy 2020 Orientation and Sensitization Programme under Malaviya Mission Teacher Training Programme of UGC from 22-01-2024 to 31-01-2024
- National Webinar on “Financial Empowerment through Wealth Creation” Organised by MITS School of Business, Madanapalle, in collaboration with AMFI on 5th June 2021
- Participated in Professional Development Programme on Introduction to Securities Market, on 21st June 2021, Organised by Periyar E.V.R. College Tiruchirappalli, T.N
- One-week online FDP on " Latest Research Software & ICT Tools for Communicating Research " during 20-26 June, 2021, organized by GMRIT
- Three-day Faculty Development Program on “Citation Styles and Reference Lists” 21st - 23rd June, 2021, Organised by Shiva Shivani Institute of Management, Telangana
- Two day workshop on EFFICIENT USE OF MICROSOFT WORD IN THESIS WRITINGS from 28 to 30 June, 2021 organized by Post graduate department of Chemistry and Mathematics, Kokrajhar Govt. College.
- One Week FDP on Research Paper Writing (online mode) from 28 June 2021 to 02 July 2021 organized by REST Society for Research International (RSRI) Krishnagiri, Tamil Nadu, India.
- Two Day National Online Workshop On Research For Academic Excellence, organized by, SRM Institute of Science and Technology, Ramapuram, Chennai, 22nd & 23rd July 2021
- Presented Paper Titled “Performance of Green Banking and its Effects at Visakhapatnam City” at International Virtual Conference on Disciplinary, Interdisciplinary and Multidisciplinary Research 2021 (14-15 October 2021) organized by the IVC-DIMR 2021 Conference.
- Seven Days National Level FDP on "Application of Tools & Techniques in Research Methodology & Accelerate to Publish Article in Scopus and Web of Science", 19th – 24th Dec 2020 Organized by Hindusthan College of Arts & Science, Coimbatore, TN.
- One-Week National Online FDP on "Alpha-2-Omega: Research Methodology for Technical Paper and PhD Thesis Writing" organized during 24-30 December, 2020, by GMRIT
- Webinar "Referencing & Citation Tools- Mendeley" on 08th January, 2021, association with Elsevier by Siva Sivani Institute of Management, Telangana.
- Two Day National Seminar on “India A \$5 Trillion economy – Opportunities and Challenges” organized by Badruka College of Commerce & Arts, Hyderabad on 24th & 25th January 2020 and
- “Impact of Online Banking On Traditional Banking Services”. Two Day National Conference on “New Management Paradigms in a Changing World: innovations, dynamics and Future Prospects” organized by School of Management NIT, Warangal
- On 31st January- 1st February 2020 and paper presented titled “ An empirical study on perception towards Online banking services by Gen X & Gen Y users at Visakhapatnam”.
- Two Day National Seminar on “Emerging Trends In Banking, Insurance And Tourism” organized by Department of commerce. Osmania University, Hyderabad held on 28th & 29th June 2019 and paper presented titled “An empirical study on customer perception towards Health Insurance in Visakhapatnam City”.
- Attended International Conference on “Innovative practices in Business Management, Productivity & Environment” and paper presented “An Investigation Of Internet Banking Usage By Gen X & Gen Y in Andhra Pradesh” organized by Sivananda Sarma Memorial RV College, Bangalore on 24th & 25th Jan 2019
- National Seminar on “Human future In digital Era – Issues, Challenges and Strategies” and Paper Presented “Empirical Study On Online Banking Practices at Visakhapatnam City” organized by Department of Commerce and Management Studies, Andhra University, Visakhapatnam on 31st October 2018
- Paper Presented at Two Day National Conference on “A Conceptual Study On Green Banking Initiatives And Challenges In India ” organized by ST. JOSEPH’S COLLEGE FOR WOMEN (A), Visakhapatnam on 23rd and 24th November 2018

## EDUCATION

- MBA (Full time) from Andhra University with first class (1995-1997)
- B.Com (Full time) from Andhra University with first class (1992-1995)